

### Thanksgiving Holiday

West Central will be **closed next Thursday 11/26** in observance of the Thanksgiving Holiday. Customer Service will be available starting in the afternoon of the 26<sup>th</sup> to place orders for Friday.

Orders for Friday the 27<sup>th</sup> can also be placed ahead of time on Wednesday the 25<sup>th</sup>.

Please order any specialty holiday items as far in advance as possible. If you have questions or need special arrangements, please reach out to your account executive.

### Bad News

- **Broccolini** – Unavailable until possibly Wednesday. Consider subbing with Chinese (Gai-Lon) Broccoli, 10# (item# 6224) or per/lb (item# 533).
- **Artichokes** – Larger sizes are very limited and prices are at extreme levels this week.
- **Leaf Items** – Mesclun, Romaine/Hearts, Broccoli/Crowns, Butter, and Iceberg are all very limited. **Green Leaf is a better option.** Relief expected beginning of December.
- **Strawberries & Blueberries** – Still holding at extreme levels. **Ras/Blacks are a better buy.**

### Thanksgiving Items

We have the following items available for any Thanksgiving events coming up. Please order as early in advance as possible:

5604 SPIRAL HAM BONE IN PRE-SLICED-JOHN MORREL  
 5828 HAM HALF SPIRAL BONE IN-JOHN MORREL  
 21893 FOIL PAN ROUND 9"  
 21737 FOIL PAN ROUND 7"  
 26488 ROASTING FOIL PAN  
 26205 STUFFING MIX CORNBREAD-MRS CUBBINSON'S  
 26206 STUFFING MIX TRADITIONAL-MRS CUBBINSON'S  
 26270 PECAN PIE "SARA LEE"  
 26271 FRUITS OF THE FOREST "SARA LEE"  
 26273 APPLE PIE "SARA LEE"  
 26274 PUMPKIN PIE "SARA LEE"  
 3848 Cranberry Sauce 6/#10 – OREGON TRAIL  
 16648 TURKEY 10-12 LB WHOLE – BUTTERBALL  
 16678 TURKEY 16-18 LB WHOLE – BUTTERBALL

### Featured Product



#### Percentages currently in stock

- 62% Dark Peru, 5.5 lb, item# 24639
- 56% Dark Ecuador, 40 lb, item# 24640
- 38% Milk Pure, 5.5 lb, item# 24641
- 40% Milk Caramelized, 5.5 lb, item# 24642
- 71% Dark Blend, 40 lb, item# 24643
- 58% Dark Blend, 5.5 lb, item# 24644
- 33% Milk Blend, 40 lb, item# 24645
- Cacao Powder 100%, 5.5 lb, item# 24646
- White Chocolate, 31%, item# 24671

# Market Overview

## Avocadoes

Seeing improvement now as the market and supply has stabilized. Best deals are on 48 ct. #2 fruit is limited.

## Artichokes

Prices are at extreme levels as field's transition for the winter and supply dwindles.

## Sunchokes

Supply is currently very steady. We have been able to keep inventory through the Weiser gap.

## Asparagus

**Conventional** – Prices are holding at higher levels due to the holiday pull.

**White (Peru)** – Product available. Item# 117.

## Brussel Sprouts

Prices are up, especially on X-Fancy. Prices will hold at higher levels due to Holiday demand.

## Broccoli, Cauliflower, & Celery

*Fallout from the heat and rain will continue. We are seeing some relief on prices but the market is still tight; keep an eye on prices and quality.*

## Leaf Items

**Napa Cabbage** – Prices are holding at higher levels though supply has improved.

**Arugula** – Quality improving as cooler nights have helped.

**Spinach** – Supply and quality improving as weather cools.

**Bloomsdale/Savoy** – Supply has improved.

**Spring Mix/Mesclun** – Very limited over the next 2 weeks as supply moves to Yuma for the winter.

**Iceberg** – Prices are holding at higher levels. Quality is better.

**Green/Red Leaf** – Supply is good and prices are at lower levels.

**Butter** – Supply is slightly better but the market is still very high.

**Romaine/Hearts** – Romaine Hearts from all labels will be short. We will sub accordingly.

**Kale** – Supply is improving with cooler temperatures.

## Peas & Beans

**Sugar Snap & Snow** – Prices are holding at higher levels.

**Garbanzo Beans** – Fresh product is on hand.

**English Peas** – Whole product is available this week. Shelled product is available at a premium, item# 7603.

**Cranberry Beans** – Fresh product is currently N/A.

**Pea Tendrils** – Conventional product available.

**Fava Beans** – Currently N/A.

**Blue Lake** – Prices are holding at lower levels and quality is good.

## Melons

**Hon/Cant** – 5 ct Honeydew and 9 ct Cantaloupe are cutting the best this week.

**Heirloom Melons** – Plenty of Sugar/Summer Kiss on hand. Recommend as a sub for Cant/Honey.

**Watermelon** – Prices are holding at lower levels and quality has been good.

**Yellow Watermelon** – Done for the season.

**Local Mix Melons** – Finished for the season.

**Pineapple** – Supply is still on the slower side though quality has been good on Dole label.

## Cucumbers

**Standard** – Quality is good and prices are holding at lower levels.

**English/Hot House** – Prices are holding at lower levels.

## Garlic

*Chinese product is being held up. Prices will be up across the board as CA tries to fill in the gaps.*

## Ginger

Prices and supply have returned to normal levels.

## Figs

Tiger Stripe and Black are done for the season. Brown Turkey are the only ones available; sugar content is low.

## Peppers

**Bells** – Red are high w/sizing and quality issues; Green are a better option for the time being.

**Red Fresno** – Prices have eased way off. Very good supply.

**Red Thai** – A few pounds on hand this week.

**Padron** – Very limited; what's available is pricey.

## Tomatoes

**Slicing/Romas** – Prices have eased but still holding at slightly higher levels. MX to wind up as CA finishes.

**Local Beefsteaks** – Currently available. May have some come available in 2-3 weeks.

**Grape & Cherry** – Cherry tomatoes are up in price. **Grape tomatoes are a better buy this week.**

**Local Cherry Heirloom** – Valdivia has very nice product available. Item# 23040.

**Heirlooms** – MX is done, CA supply is limited due to heat. Valdivia has had some very nice product available.

**Teardrop** – Supply is still very short and prices are up.

## Mushrooms

**Gold Chanterelles** – Supply has improved and prices are at lower levels.

**Black Trumpets** – Available out of Oregon. Item# 1605.

**Hedgehogs** – Available out of Oregon this week. Item# 1615.

**Porcini** – Currently unavailable.

**Matsutake** - #1s available but limited, item# 1619.

**Blue Chanterelles** – N/A this week. Item# 6199 (pre-order).

**White Chanterelles** – N/A this week. Special order only.

**Lobsters** – N/A at this time. Item# 1618.

**Cauliflower** – N/A this week. Item# 7147.

## Citrus

**Lemons** – Prices have eased to more normal levels.

**Limes** – Prices are back to normal levels.

**Blood Oranges** – Gapping. Available in December.

**Kumquats** – Product on hand. Color is light and flavor is fair.

**Grapefruit** – CA Ruby Red product is now being shipped. Color may be lighter but quality is good.

**Local Oro Blanco** – Currently N/A; gapping.

**Local Valencia's** – JJ Lone Daughter product is in house and is fantastic for juicing. Item# 5710 is a great buy right now and will be for the next couple of months.

**Navels** – Texas product on hand.

**Pumelo** – Conventional product on hand.

**Satsuma & Clementine** – CA product on hand.

## Berries

**Straws** – Major quality issues; subbing for best quality. Prices will remain at higher levels over next 3-5 weeks.

**Black** – Demand is exceeding supply on all CA growing regions. Better option than Blues/Straws.

**Blues** – Prices are at extreme levels. Offshore and Domestic supply is very limited.

**Ras** – Prices have eased somewhat but market is still strong as folks are avoiding Blues/Straws.

## Squash

**Delicata Squash** – Tutti Frutti Farms product on hand; excellent quality. Item# 23072, per/lb.

**Local Baby Summer** – Valdivia product on hand looks very nice.

**Yellow Squash & Zucchini** – CA and Baja supply is tight right now.

**Acorn, Butternut, Spaghetti** – Good supply on CA product.

**Blossoms** – Product available; quality is good.

## Romanesco

Product available and quality is good.

## Herbs

Prices have eased considerably, though still high, on chervil, tarragon, lemon thyme, chives. Will continue to ease as weather cools.