

### Thanksgiving Holiday

West Central will be **closed next Thursday 11/26** in observance of the Thanksgiving Holiday. Customer Service will be available starting in the afternoon of the 26<sup>th</sup> to place orders for Friday.

Orders for Friday the 27<sup>th</sup> can also be placed ahead of time on Wednesday the 25<sup>th</sup>.

Please order any specialty holiday items as far in advance as possible. If you have questions or need special arrangements, please reach out to your account executive.

### Bad News

- **Fresh Origins** – Micro flowers have been very short especially GARLIC, CILANTRO, LAVENDER, and OYSTER. Consider using Basil Blossom or Borage Blossom in place of the Garlic Flowers. Alyssum can be used in place of Cilantro.
- **Leaf Items** – Mesclun, Romaine/Hearts, Broccoli/Crowns, Butter, and Iceberg are all very limited. Green Leaf is a better option. The next 2 weeks will be tight as Nor Cal fields transition to Yuma, AZ for the winter.
- **Strawberries & Blueberries** – Still holding at extreme levels. Ras/Blacks slightly lower.
- **Artichokes** – At extreme levels this week and large sizes limited for the next 2 weeks.

### Thanksgiving Items

We have the following items available for any Thanksgiving events coming up. Please order as early in advance as possible:

5604 SPIRAL HAM BONE IN PRE-SLICED-JOHN MORREL  
 5828 HAM HALF SPIRAL BONE IN-JOHN MORREL  
 21893 FOIL PAN ROUND 9"  
 21737 FOIL PAN ROUND 7"  
 26488 ROASTING FOIL PAN  
 26205 STUFFING MIX CORNBREAD-MRS CUBBINSON'S  
 26206 STUFFING MIX TRADITIONAL-MRS CUBBINSON'S  
 26270 PECAN PIE "SARA LEE"  
 26271 FRUITS OF THE FOREST "SARA LEE"  
 26273 APPLE PIE "SARA LEE"  
 26274 PUMPKIN PIE "SARA LEE"  
 3848 Cranberry Sauce 6/#10 – OREGON TRAIL  
 16648 TURKEY 10-12 LB WHOLE – BUTTERBALL  
 16678 TURKEY 16-18 LB WHOLE – BUTTERBALL

### Featured Product



#### Percentages currently in stock

- 62% Dark Peru, 5.5 lb, item# 24639
- 56% Dark Ecuador, 40 lb, item# 24640
- 38% Milk Pure, 5.5 lb, item# 24641
- 40% Milk Caramelized, 5.5 lb, item# 24642
- 71% Dark Blend, 40 lb, item# 24643
- 58% Dark Blend, 5.5 lb, item# 24644
- 33% Milk Blend, 40 lb, item# 24645
- Cacao Powder 100%, 5.5 lb, item# 24646
- White Chocolate, 31%, item# 24671

# Market Overview

## Avocadoes

Seeing improvement now as the market and supply has stabilized. Best deals are on 48 ct. #2 fruit is limited.

## Artichokes

Prices are at extreme levels as field's transition for the winter and supply dwindles.

## Sunchokes

Supply is currently very steady. We have been able to keep inventory through the Weiser gap.

## Asparagus

Conventional – Prices are firm but quality has been good. Best deal this week is on Jumbo.

White (Peru) – Product available. Item# 117.

## Brussel Sprouts

Prices are up, especially on X-Fancy. Prices will hold at higher levels due to Holiday demand.

## Broccoli, Cauliflower, & Celery

*Fallout from the heat and rain will continue. We are seeing some relief on prices but the market is still tight; keep an eye on prices and quality.*

## Leaf Items

Napa Cabbage – Prices are holding at higher levels though supply has improved.

Arugula – Quality improving as cooler nights have helped.

Spinach – Supply and quality improving as weather cools.

Bloomsdale/Savoy – Supply has improved.

Spring Mix/Mesclun – Very limited over the next 2 weeks as supply moves to Yuma for the winter.

Iceberg – Prices are holding at higher levels as fields transition from Salinas to Huron. Quality is better.

Green/Red Leaf – Supply is good and prices are at lower levels.

Butter – Supply is slightly better but the market is still very high.

Romaine/Hearts – Romaine Hearts from all labels will be short. We will sub accordingly.

Kale – Supply is improving with cooler temperatures.

## Peas & Beans

Sugar Snap & Snow – Prices are holding at higher levels.

Garbanzo Beans – Fresh product is on hand.

English Peas – Whole product is still gapping. Shelled product is available at a premium, item# 7603.

Cranberry Beans – Fresh product is currently N/A.

Pea Tendrils – Conventional product available.

Fava Beans – Currently N/A.

Blue Lake – Prices are holding at lower levels and quality is good.

## Melons

Hon/Cant – 5 ct Honeydew and 9 ct Cantaloupe are cutting the best this week.

Heirloom Melons – Plenty of Sugar/Summer Kiss on hand. Recommend as a sub for Cant/Honey.

Watermelon – Prices are holding at lower levels and quality has been good.

Yellow Watermelon – Done for the season.

Local Mix Melons – Finished for the season.

Pineapple – Dole (item# 4416) label is cutting the best this week.

## Cucumbers

**Standard** – Quality is good and prices are holding at lower levels.

**English/Hot House** – Prices are holding at lower levels.

## Garlic

*Chinese product is being held up. Prices will be up across the board as CA tries to fill in the gaps.*

## Ginger

Prices and supply have returned to normal levels.

## Peppers

**Bells** – Red are high w/sizing and quality issues; Green are a better option for the time being.

**Red Fresno** – Prices have eased way off. Very good supply.

**Red Thai** – A few pounds on hand this week.

**Padron** – Currently unavailable.

## Tomatoes

**Slicing/Romas** – Prices have eased but still holding at slightly higher levels. MX to wind up as CA finishes.

**Local Beefsteaks** – Available from Valdivia. Large and Small sizes available.

**Grape & Cherry** – Cherry tomatoes are up in price. **Grape tomatoes are a better buy this week.**

**Local Cherry Heirloom** – Valdivia has very nice product available. Item# 23040.

**Heirlooms** – MX is done, CA supply is limited due to heat. Valdivia has had some very nice product available.

**Teardrop** – Supply is still very short and prices are up.

## Mushrooms

**Blue Chanterelles** – N/A this week. Item# 6199 (pre-order).

**White Chanterelles** – N/A this week. Special order only.

**Gold Chanterelles** – Supply has improved and prices are at lower levels.

**Porcini** – Few pounds available this week. Item# 1627.

**Lobsters** – N/A at this time. Item# 1618.

**Matsutake** - #1s available but limited, item# 1619.

**Cauliflower** – N/A this week. Item# 7147.

## Citrus

**Lemons** – Prices have eased to more normal levels.

**Limes** – Prices are back to normal levels.

**Blood Oranges** – Moro variety available and on hand.

**Kumquats** – Done until new winter crop is available.

**Grapefruit** – CA Ruby Red product is now being shipped. Color may be lighter but quality is good.

**Local Oro Blanco** – Currently N/A; gapping.

**Local Valencia's** – JJ Lone Daughter product is in house and is fantastic for juicing. Item# 5710 is a great buy right now and will be for the next couple of months.

**Navels** – Texas product on hand.

**Pumelo** – Currently unavailable.

**Satsuma & Clementine** – CA product on hand.

## Berries

**Straws** – Major quality issues; subbing for best quality. Prices will remain at higher levels over next 3-5 weeks.

**Black** – Demand is exceeding supply on all CA growing regions. Better option than Blues/Straws.

**Blues** – Prices are at extreme levels. Offshore and Domestic supply is very limited.

**Ras** – Prices have eased somewhat but market is still strong as folks are avoiding Blues/Straws.

## Squash

Delicata Squash – Tutti Frutti Farms product on hand; excellent quality. Item# 23072, per/lb.

Local Baby Summer – Valdivia product on hand looks very nice.

Yellow Squash & Zucchini – CA and Baja supply is tight right now.

Acorn, Butternut, Spaghetti – Good supply on CA product.

Blossoms – Product available; quality is good.

## Romanesco

Product available and quality is good.

## Herbs

**Prices have eased considerably, though still high, on chervil, tarragon, lemon thyme, chives. Will continue to ease as weather cools.**