

WEST CENTRAL'S HOT SHEET

FIELD TO PLATE: A LOCALLY GROWN NEWSLETTER / APRIL 22, 2016

CUSTOMER SERVICE/ORDER DESK 800.464.8349



FEATURED ITEM: PEACHES, YELLOW

FARM: MURRAY FARMS & RIEGER FARMS

LOCATION: BAKERSFIELD, CA & DINUBA, CA

ORDERING SKU: 6962

This time last year we had a crazy early start to the stone fruit season and farmers were already flooding the market with summer fruits. This year is a little behind but only by a few weeks. Peaches made their debut at the market this past Wednesday. If you are like me you have been waiting all winter long for these days. The first crop of peaches are on the smaller side, have a good peach flavor but the sugar content isn't quite there. I am taking pre order for them next week since it is still early. We will start to inventory in about 3 weeks once the sugar content is perfect. Please email me at ckramer@westcentralfoods.com if you are interested.

HOT LEAFY/VEGETABLE ITEMS! *Pre-order Mon for Wed Market - Limited Quantities on Hand

Artichokes, Baby (10#) SKU 18082-Lifes a Choke
Artichokes, Purple (13CT) SKU 7348 - Life's a Choke
Asparagus, Jumbo (BU) SKU 6872 - Zuckerman Farms
Asparagus, Large (BU) SKU 6085 - Zuckerman Farms
Beans, Fava (#) SKU 6304 - Valdivia Farms
Beets, Baby Gold (12CT) SKU 23924-County Line Harvest
Beets, Baby Mixed (12CT) SKU 5967 - County Line
Beets, Baby Red (12CT) SKU 23923 - County Line
Cauliflower, White (12CT) SKU 5503-Life's a Choke
Fennel (12BU) SKU 5569 - Tutti Frutti Farms
Garlic, Spring (BU) SKU 5595 - Cabral Farms
Lettuce, Mixed Heads (24CT) SKU 20326-County Line Harvest
Onions, Calcot Red (12BU) SKU 20764-Valdivia Farms
Onions, Spring Torpedo (12BU) SKU 5122-Tutti Frutti Farms
Onions, Spring White (12BU) SKU 18011-Cabral Farms
Peas, English (#) SKU 5598 - Rutiz Farms
Peas, Sugar Snap (#) SKU 5570 - Tutti Frutti Farms
Potato, Magic Myrna (10#) SKU 24625-Weiser Farms
Spigarello (12BU) SKU 5408-County Line Harvest
Sprouts, Brussels (10#) SKU 20269 - Life's a Choke
Turnips, Baby Pink (12BU) SKU 35529-County Line
Turnips, Baby White (12BU) SKU 6041-County Line
Zucchini, Green Fancy (20#) SKU 24687-Tutti Frutti

HOT FRUIT ITEMS! *Pre-order Mon for Wed Market - Limited Quantities on Hand

Apples, Fuji (10#) SKU 20149-Fair Hills Farms
Avocados (FLAT) SKU 5588-JJ Lone Daughter
Berry, Blackberry (FLAT) SKU 6674-Pudwill Farm
Berry, Blueberry (FLAT) SKU 6673-Pudwill Farm
Berry, Mulberry (FLAT) SKU 5764-Murray Farms
Berry, Raspberry (FLAT) SKU 6676-Pudwill Farm
Berry, Strawberry Gaviota (FLAT) SKU 22092 - Harrys
Berry, Strawberry Mara De Bois (FLAT) SKU 7559-Pudwill
Cherries, Red (#) SKU 5744 - Murray Farms
Grapefruit, Cocktail (12CT) SKU 18065-Garcia Organic Farms
Grapefruit, Oro Blanco (28CT) SKU 6683-Bernard
Lemons, Eureka (#) SKU 7169 - Bernard Ranch
Oranges, Blood (#) SKU 18006 - JJ Lone Daughter
Oranges, Valencia (40#) SKU 5710-JJ Lone Daughter
Peaches, Yellow (10#) SKU 6962 - Murray Farms
Tangerines, Tree Ripened (#) SKU 23828-Regier Farms
Tomato, Beefsteak LRG (10#) SKU 5414-Wong Farms

PLEASE NOTE:

Arugula, Rucola - Gapping for 3 weeks
Carrots, Baby Mixed 12CT - Gapping 1 month
Radish, Breakfast - Limited availability
Tomatoes, Beefsteak - Back in stock
Tomatoes, Cherry Mixed - Gapping until May/June

WE SUPPORT: 2 PEAS IN A POD, ANDYS ORCHARD, BERNARD RANCH, COASTAL ORGANICS, COLEMAN FARMS, COUNTY LINE HARVEST, FAIR HILLS FARMS, FINLEY FARMS, FITZGERALD FARMS, FLORA BELLA FARMS, HARRY'S BERRIES, JF ORGANICS, JJ LONE DAUGHTER RANCH, LIFES A CHOKE, MCGRATH FARMS, MUD CREEK RANCH, MURRAY FARMS, ORGANIC PASTURES, PENRYN ORCHARDS, POLITO FARMS, PUDWILL FARMS, RANCHO LA FAMILIA, REGIER FARMS, RUTIZ FARMS, SCHANER FARMS, SUZIE'S FARM, TAMAI FARMS, TENERELLI FARMS, THAO FARMS, TUTTI FRUTTI, VALDIVIA FARMS, WEISER FARMS, WINDROSE FARMS, WONG FARMS, YASUTOMI FARMS, ZUCKERMAN FARMS & MORE

MORE FOOD FOR THOUGHT



MURRAY FARMS

MULBERRIES



WONG FARMS

BEEFSTEAK TOMATOES



MURRAY FARMS

CHERRIES



CABRAL FARMS

WHITE SPRING ONIONS



ZUCKERMAN FARMS

ASPARAGUS (LRG & JMBO)



TUTTI FRUTTI FARMS

SUGAR SNAP PEAS



WEISER FARMS

MAGIC MYRNA
FINGERLING POTATO



LIFES A CHOKE

BABY ARTICHOKEs



BERNARD RANCH

ORO BLANCO
GRAPEFRUIT