

Good News

- Seascape Strawberries are in from Blue Heron Farm (22582). Great for Valentine's Day!
- Flower Specials are available. Please see below.
- Local Bloomsdale Spinach is in from Suzie's, Tamai, and County Line Farm.
- TOMATO CLUSTER RED 10# (2907) is on special this week at \$13.

Bad News

- Blueberry prices are up and supply is tight due to striking workers at the ports in LA.
- Romaine & Romaine Hearts are holding at higher levels.
- Baby squashes are running short and price is up.

Local Spotlight

Item#

23764 Rucola Arugula 3#, County Line

20326 Lettuce Baby Mix 24 ct, County Line

7216 Chicory Mix 5#, County Line

6038 Carrots Baby Mix 12 bu, County Line

23922 Beets Baby Candy Striped 12 bu, County Line

23923 Beets Baby Red 12 bu, County Line

23924 Beets Baby Gold 12 bu, County Line

22582 Strawberries 8/1#, Blue Heron

21877 Baby Lettuce Mix 2#, Blue Heron

5367 Stinging Nettles 1#, Blue Heron Farms

23778 Peas Sugar Snap 8 oz, Blue Heron Farms

7228 Pea Tendrils 3#, McGrath Farms

4574 Spinach Bloomsdale 4#, Suzie's Farm

New In Stock

Item# 24144

Agave Sour Mix

Ask your sales rep for a sample!



Market Overview

Avocadoes

Prices are coming off after the Super Bowl. Quality is good on product out MX.

Artichokes

Price is up and quality is slightly off.

Asparagus

Prices are down on Medium and Large. Jumbo prices are up as supply is very tight.

Broccoli, Cauliflower, Celery, & Cabbage

Prices have returned to normal. Supply and quality is good.

Leaf Items

Iceberg – Prices are returning to normal levels and quality is fair.

Romaine/Romaine Hearts – Prices are still holding at high levels and will be high for the next couple of weeks.

Green/Red Leaf – Prices are coming down and quality is improving.

Radicchio – CA product is available and quality is good.

Melons

Honeydew, Cantaloupe – Quality is good and prices are down.

Watermelon – Quality is good and prices are down.

Pineapple – Holding steady on price and quality.

Pink Honeydew – Available with supplies out of MX.

MAG Melons – Available from Del Monte out of Costa Rica. Great substitute for Cantaloupe when quality is off.

Galia Melons – Supply out of Honduras; quality is fair.

Tomatoes

Slicing – Supplies continue to be excellent. Price is down and quality is up.

Romas – Supply and quality are very good.

Grape & Cherry – Supply out of Baja is excellent.

Heirlooms – Hothouse product available.

Citrus

Lemon Pluots (item# 2383) – 20# cases are on hand and product is out of Chile.

Grapefruit – TX/FL fruit is in good supply.

Lemons – Smaller sizes are still tight.

Limes – Prices are coming off.

Cara Cara & Blood – Supplies are very strong and expected to hold out through March.

Stone Fruit

Cherries – Supply out of NZ is in and quality is great!

Peaches, Nectarines, Saturns, & Plums – Good supply out of Chile.

Apricots – Supply out of NZ is in and quality is great!

Berries

Straws – The market is going to be high coming into Valentine’s Day. Product is still showing a fair amount of white shouldering.

Blues – Market is up due to labor strikes at the ports. Quality is decent and demand will continue to rise

Black – Demand is strong on product out of MX. Supply will continue to improve as the warmer weather continues.

Squash

Yellow Squash – Availability is good and pricing is off.

Zucchini – Market is flooded with MX product.

Peppers

Bells – Supplies on Red, Gold, and Green are all very good and pricing is off.

Hot House (English) Cukes

Supply on MX product is good and price is down. Product will continue to improve over the coming weeks.

Cucumbers

Good supply and pricing on product out of Nogales. Product should be steady over the coming weeks.

Blue Lakes

Supply out of Nogales is great and prices are down. Excellent quality.

Herbs

Product continues to recover due to the warmer weather. **Lemon Thyme** has been slow to recover and may run short this week.

Valentine’s Day Specials

976	Red Roses Long Stem 25ct-bunch	\$51.35
949	Red Carnations 25ct-Bunch	\$14.75
22607	White Carnations 25ct-Bunch	\$14.75
950	Pink Carnations 25ct-Bunch	\$14.75
3937	Ind. Red Rose w/Fern Baby’s Breath	\$5.25

with water vial

- Rose and Carnation orders require 2 day notice; Individual roses need 4 day notice
 - Please place orders early, larger orders may require more lead time.
- We also can get bouquets and arrangements, contact your sales rep for pricing